

CONCORDIA BAJA RACING

SPONSORSHIP PACKAGE

2026 - 2027



ABOUT THE TEAM

Concordia Baja Racing has a history of building off-road vehicles spanning over 30 years. Every year, the Baja team must **design and build a complete vehicle** in order to compete in official SAE Collegiate Design Series competitions. Since the engine is provided by **SAE International**, the team designs all other vehicle components in order to perform competitively. Vehicles are tested to near destruction in various events to test all components individually and as an assembly. Competitions end with a 4-hour wheel to wheel endurance race. This year we want to reestablish ourselves as a top 10 team and aim to do so with your support!



COMPETITION HIGHLIGHTS

ÉDN 2026

5TH place overall out of 25 teams

2ND in Design Presentation

4TH in Endurance

8TH in Overall Dynamic Events

OKTOBAJA FEST 2025

9TH place overall out of 15 teams

1ST in Pits – 0 infractions on technical inspection

3RD in Endurance

BAJA SAE MARYLAND 2025

39TH place overall out of 101 teams

31ST in Acceleration

34TH in Endurance

41ST in Design



WHY SPONSOR US? ---

While our team and project are partially funded by Concordia University, the majority of our finances are obtained through the generosity of our sponsors who are directly supporting our goals, **allowing us to compete competitively**. By supporting the team, you are giving Concordia students the rare and unique opportunity to collaborate with peers in a fun and exciting environment.

In return, Baja SAE can provide numerous forms of marketing and visibility for your company. **There are no administration fees and all proceeds go to the team itself as all our work is on a volunteer basis.**



SPONSORSHIP PACKAGES

PLATINUM (\$5000+)*

- Large logo on team vehicle
- Post on social media with logo
- Large logo on team merchandise
- Large logo on website

GOLD (\$3000 - \$4999)

- Medium logo on team vehicle
- Post on social media with logo
- Medium logo on team merchandise
- Medium logo on website

SILVER (\$1500 - \$2999)

- Small logo on team vehicle
- Post on social media with logo
- Small logo on team merchandise
- Small logo on website

BRONZE (\$500 - \$1499)

- Story on social media with logo
- Logo on website

SPONSOR (< \$499)

- Logo on website



*Title sponsorship can be further discussed with team at any point

BUDGET

STEERING & SUSPENSION

\$11,500

- New shocks
- New tires and wheels
- New hub and upright assembly

DRIVETRAIN

\$14,000

- Dog clutch addition
- Custom in-house gearbox
 - Gears, shafts and housings
- CV axles & joints

TOTAL:

\$61,000

CHASSIS & ERGONOMICS

\$8,000

- Metal tube stock: tube cutting, notching, bending, welding supplies
- Tabs, brackets and mounting hardware

BRAKES

\$2,500

- Single rear brakes
- Hydraulic brake bias valve
- Front brakes

TOOLS & STOCK

\$8,000

- Various OEM parts and stock
- Tools for in-house manufacturing

ELECTRONICS AND DATA ACQUISITION

\$3,500

- Development of custom vehicle DAQ system including custom loggers & wiring
- Utilizing hall effects, potentiometers, IMUs & strain gauges to attain subsystem data

COMPETITION & TRAVEL

\$13,500

- Registration fees
- Team apparel with sponsors' logos
- Gas, hotel, and vehicle rentals



MESSAGE FROM THE COORDINATOR

The upcoming competition year is a truly exciting one as we plan to finish building and compete with the **fourth iteration of Concordia's 4-wheel drive Baja**. Being a young team filled with many new rookies led by our senior experienced leads, we aim to bring about a new and improved vehicle going forward. With a redesigned frame, steering, drivetrain, additional weight savings and general improvements, we are confident the newest version of vehicle, **CBR27**, will be able to perform at the top of any competition we attend.

With a very experienced team of leads, with over 5 years of experience, and many new members ready to take on new challenges, **our goal is to attend the Ohio SAE competition** as well as many unofficial competitions throughout 2026 and 2027. Having accomplished results of 7th place overall in previous official competitions, **we aim to finish with a top 10 ranking at our next official competition!** Now more than ever, we are relying on the support of those who have chosen to sponsor our team by helping us **push boundaries to reach new heights**.

Together we believe we can achieve some truly great things.

Thank you,
Juliano Rivera, Baja Coordinator



THANK YOU TO OUR SPONSORS!

PLATINUM



CREAFORM
ENGINEERING



GCS

MAKER SPACE

GOLD



TUBOQUIP

SKF

ST-HUBERT



Vulcan



SILVER



GS-JJ



FINITION
MPC INC.

SCHAEFFLER



SOLIDWORKS

BRONZE



DISC BRAKES
wilwood



CUSTOM YOUR TSHIRT

BORGESON
Steering You Forward



MAIL

CONCORDIA SAE
c/o Mechanical Engineering Dept
1455 de Maisonneuve Ouest,
Montréal
Québec, Canada, H3G 1M8

SHIPPING

CONCORDIA SAE
2100 rue Bishop, H-022
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